

# **EvaluationDB Program Overview**

**Fair, concise and FORWARD thinking.**

**LOGO PENDING**

**Be fair, reduce your stress and increase  
communication and performance.**

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## **COMPANY OVERVIEW**

Conroy Hockey [www.conroyhockey.ca](http://www.conroyhockey.ca) has been improving kids for 13 years and now I am now expanding my product line and I am using resources from my other company, 911 World Ltd. to develop an Evaluations App Software and data base that will help Minor Hockey organizations deliver better and more fair and respectful results to their players, coaches and parents.

## **OUR EVALUATION PROGRAM (EP)**

Evaluations are complicated and typically subjective and this leads to conflict and injustice, I have witnessed is countless times and in mid-September far, far too many people are unhappy.

Our Evaluation DB delivers FACTS and Facts are hard to complain about, many will be shocked to learn just how bad or how good “little Johnny” actually is. Strip out the subjectivity and you get proper results. Educate your Parents!

Evaluations are easily the most stressful and challenging part of most Minor Hockey Organizations agenda, yet they are needed year in and year out. Science and technology can help I can help!

Evaluations can be done better in a consistent, objective manner and in a way that provides clear direct feedback to the kids, parents, executive and the coaches. Data is good allot of data is better.

My evaluation program shall determine which kids have the best skills. The best skilled kids are simply the best hockey players. The Evaluation DB will provide objective outputs to assist your organization in evaluating your kids fairly.

It is important to objectively measure skills and this is easily done.

Our recommended EP system is comprised of 4 components and we provide all that you need:

1. Standardized On ice Tests, you can choose your drills.
2. We provide you access to our custom Database to house, organize, track and output the data.
3. A Report Card that is delivered to the kids and that is used to engage the children thought the year.

4. An on ice App for those that do the testing. The App sends the data right to the Database.

Each year that you use the DB the data grows and is more valuable and there is less and less work to evaluations.

## **EP COMPONENTS**

There are 5 parts to our system:

1. The drills. We have created 12 standard drills complete with diagrams. You can choose up to 6 per group choose the ones suited to your group.
2. The App. Once you have chosen your drills then you test the children on the ice using our app.
3. The Database. All results are stores here in our cloud. Internal reports can be seen and used by your administrators.
4. Report Cards. After each testing Report Cards are created and given to the kids providing direct and honest feedback allowing them to challenge themselves.
5. Organization to Organization comparisons. Your results can be compared to others.

## **RECOMMENDED USES**

1. I recommend testing is done 3 times in a year as this shows progressive results. By testing multiple times you are able to determine the effect that the Coaches and Programs is having on your kids.
  - a. This accumulation of good data allows your Exec to assess the progress of your kids and the effectiveness of your Coaches. The more data the better any manager or scientist will support this.
  - b. The repeated testing also provides the kids with amazing feedback. KIDS (and Parents) LOVE FEEDBACK that is direct and honest!
  - c. The data will reveal all. And the data base will print out graphs showing the results.
    - i. This data will allow you to look at your organization in ways you never imagined.
    - ii. Minor Hockey is big business with 6 and 7 figure budgets so perhaps it's time to act accordingly.
2. The Database we are building a standard database that all Clients will share. No personal data will ever be shared but we will have an option where organizations can share results to see where they stand.

- a. The Database will have several standardized outputs.
3. The REPORT Card! The kids will love it and it presents 100% FACTS and a great feedback loop.

## **SYSTEM BENEFITS**

The System has the following benefits:

1. Fair and consistent testing and measuring.
2. Once a player is entered in the system they are automatically aged and stay entered.
3. The Skills portion of the DB is 100% objective.
4. The Scrimmage trackers are innovative and properly integrated (this is set by the Administrator)
5. Results are tracked year after year.
6. Results can be assessed in many ways by Players, Coaches and the Executive.
7. The App reduces the chances of errors and reduces the workload significantly and delivers data direct to the DB.
8. The Report card is invaluable and connects kids to their coaches.
9. Parents will love the clarity and succinct results.
10. Organizations can compare themselves to others.
11. Organizations can measure coaches.
12. Organizations can measure kids.
13. Results can be PUBLISHED showing the integrity of the process and providing Black and White feedback to your families.
14. New, late arrivals can be measured and placed on the RIGHT Team.

## **TRAINING**

For each purchased we will provide 2 hours of direct training via Skype and the use of our [www.iandbuy.com](http://www.iandbuy.com) system.

For groups that wish to have me lead the evaluations that can be done for an extra cost.

There will be a user manual and the system will be straight forward and logical because a hockey guy/programmer is a simple straight forward being!

I look forward to your feedback.

Sincerely,

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